

The Time is Now

Tab Creations wants to help your business succeed. We are passionate about advertising. Our mission is to use that passion to develop creative and innovative solutions that will create brand awareness, increase your business, retain customers, and/or motivate your employees by offering ways of achieving these goals in the form of advertising specialty and promotional products.

Call today for a free consultation!

732-216-3924

Visit our website:
www.tabcreations.biz

Kaeser & Blair Authorized Dealer

Chamber of Commerce Member



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Do you want to benefit from targeted promotional advertising at your next event?

Remember this:
Sometimes a pen is not just a pen.

Contact us today to discuss your advertising needs.

Tab Creations

Building and Maintaining your Brand

Mailing Address:

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**Phone: 732-216-3924
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www.tabcreations.biz

Save 10% on all promotional product orders for your next event.*

*(When you mention this brochure)
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Tab Creations

Building and Maintaining your Brand

Targeted Advertising:

How your company or organization can benefit from promotional products at trade shows, conventions, and other events.



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Targeted Advertising gets your messages, ideas, products, and services to your intended audience and customer.

Promotional Products is an effective way of reaching your audience and customer. Promotional items are imprinted with your business' name, logo, or slogan.

Promotional products give you more bang for your buck!

It's proven that **promotional products**:

- ↘ Provide repeated exposure of your company's name at no additional cost
- ↘ Give your company a more favorable & positive impression
- ↘ Are useful & appreciated by the recipients
- ↘ Generate in-store traffic
- ↘ Have higher recall rate of the advertiser
- ↘ Recipients are more likely to refer others to you
- ↘ Are excellent motivators
- ↘ Have staying power for years

Building and Maintaining your Brand

Got a trade show, convention, or another event coming up?

- ↘ **Create excitement about your event:** Incite people to come by rewarding and thanking them with promotional gifts. Example: The 1st 500 attendees receive a free gift bag. Gift bags can be loaded with promotional items from sponsors or other corporations.
- ↘ **Generate traffic to your booth:** Use promotional items to give your visitors a lasting impression.
- ↘ **Use imprinted lanyards with your badge holders:** Put your company's name, product, or event on the lanyard. Lanyards may be converted to key rings, retractable id holders, or eyewear retainers and attendees will have it for years to come.
- ↘ **Look like a team:** Have your staff or volunteers in matching logoed shirts, fleece, jackets, or hats.

Call Tab Creations to order and discuss other approaches to make your event successful with promotional products.

Save 10%* on all promotional item orders for your next event.

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Can you see the benefits?

Promotional Products

There are thousands of **promotional products** you can use to reach your desired goal.

Promotional products include: calendars, pens, note pads, shirts, mugs, magnets, downloadable music cards, USB drives, digital frames, watches, crystals and that's just the tip of the iceberg!

The great thing about promotional advertising: **it can fit any budget** - from shoestring to bootstrap to carte blanche.

Bottom line: Targeted advertising and promotional products make a perfect pair. **Can your business afford *not* to use promotional products?**

When it comes to promotional products, Tab Creations feels that "a pen is not just a pen."

Tab Creations will put creative and innovative ideas to use for you to help you reach your goal.

Call Tab Creations to discuss your promotional advertising needs for your next event.

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